

Exhibitor Email:

My name is Lisa and I, along with my team, am putting together the website for the upcoming APCO ETF meeting. In order for you to build your sponsor/ exhibitor page, please use the following information:

The deadline for the Exhibitor Page and Booths is: **October 15, 2021**

For access and build instructions for your exhibitor/partner page, please use the following information:

Exhibitor Login Information

Website:

This link will take you to the site where you will login and have access to your exhibitor page.

<https://apcoetfvirtual.org/>

Login Information:

Username or email: Email address that was supplied to us for the exhibitor account.

Password: ETF2021Exhibitor\$

Exhibitor Information Form:

Please fill out this form ASAP so we know best how to assist you.

<https://apcoetfvirtual.org/exhibitor-information-form/>

Instructional Videos:

The following videos will give you a walkthrough on how to login to the site and how to use the exhibitor page editor.

- **Video 1:**
This video will walk you through logging into the site and give you a brief run
[Logging In with a brief walkthrough](#)
- **Video 2:**
[Exhibitor page editor via Elementor](#)

Exhibitor Booth Image Information

Exhibit Hall Booth Image:

The following link contains a variety of designs of Exhibitor Booth images. The image that is selected will be listed as a clickable link in the Exhibit Hall that will take the attendee into the corresponding exhibitor page. The booths can be customized to represent the

companies design style. The images come in a .zip file that will contain a layered .PSD (Photoshop) file and a .PNG file. The .PSD file is a layered file that contains the different elements of the booth to be easily customized in Photoshop. Once the booth image has been customized and emailed to us, we will add the booth image to the Exhibit Hall page list linking to the booth page. This is not a requirement; a company logo can be used in place of a booth image.

[Link to Booth Images](#)

Exhibitor Page Add-On Information

- Live chat (\$50) - [Example](#)
- Virtual one-on-one scheduled zoom meetings (\$50)
- Hire MAC Productions to build exhibitor page (\$300)
- Hire MAC Productions to build 3D Booth for Exhibit Floor (\$150)

We will respond to your order with instructions and documentation regarding the add-ons you have selected.

Exhibitor Page Staffing

Please fill out the Exhibitor Information Form linked above with the information required for each staff member that requires booth access.

Questions and information can be sent to: jyacinich@mac-av.com

Best,

Jordan